

YoungMBA™

CLAP SMART LEARN
SRTI PARK, SHARJAH



YOUNG MBA

INTERNATIONAL FUTURE CEO SUMMIT

UNLOCK THE WORLD, EMPOWER YOUR FUTURE

EXPLORE | ENGAGE | EMPOWER

INTERNATIONAL
YOUTH IMMERSION



MALAYSIA

ABOUT US

CLAP Smart Learn is a pioneer in delivering cutting-edge training programs specifically designed to foster entrepreneurial intelligence (EnI) among teenagers - the most vital employability skill of the 21st century! With a rich legacy of providing over 100,000 hours of training expertise, we have revolutionized the way future CEOs are nurtured through advanced gamified and experiential learning mechanisms through our state of the art Young MBA Programme.

Founded by industry leaders, Ivy League professionals, and distinguished academicians, CLAP Smart Learn is committed to equipping young minds with the knowledge, attitude, skills and habits required to thrive in today's hyper competitive world.

Headquartered in the prestigious Sharjah Research Technology and Innovation Park, Sharjah, CLAP Smart Learn operates across multiple geographies, including India and Malaysia. Our global reach allows us to tap into diverse perspectives, cultural richness, and entrepreneurial ecosystems, ensuring a well-rounded and globally relevant learning experience for our participants.

WHY TO GROW WITH US?



**SUPPORTED 168,000+
STUDENTS AND
PROFESSIONALS TO
UNLEASH THEIR
POTENTIAL**



**COMBINED
EXPERTISE OF
100,000+
TRAINING HOURS**



**COLLABORATION
WITH LEADING
UNIVERSITIES,
CORPORATES AND
ENTREPRENEURS**

YOUNG MBA FUTURE CEO SUMMIT AT MALAYSIA

Young MBA Future CEO summit is three-week action packed learning experience exclusively for young minds seeking to broaden their perspectives. With a unique blend of educational and recreational activities, this programme promises an enriching and fun-filled experience like no other.

From university sessions and industry visits to cultural exchanges and networking opportunities with esteemed CEOs and CXOs, this programme is a gateway to a world of endless possibilities.

LEARNING FRAMEWORK



Innovation



Management



Economics



Entrepreneurship

Previous batches



EXPLORE | ENGAGE | EMPOWER

WHY IS IT THE RIGHT SUMMER PROGRAMME FOR A TEENAGER

Young MBA Future CEO summit is the perfect international immersion programme for a teenager irrespective of their career vision. This is designed as an internship programme where participants learn directly from industry experts through various activities!

The programme designed to help every participant to



Go beyond class
room and gain
industry exposure!



Learn to identify the ever
evolving international
opportunities.



Develop 21st century
Employability Skills
and embrace the
future!



Learn directly from
international executives
and entrepreneurs!



Get Young MBA
University certification
and Future CEO Summit
Internship certification



DEVELOP THE RIGHT BLEND OF KNOWLEDGE - ATTITUDE - SKILL - HABITS



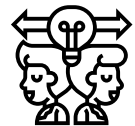
Learn from Business Ideation
to Execution.

Develop critical thinking skills



Develop Problem identification,
opportunity spotting and solving skills.

Develop Analytical thinking
and decision making skills



Learn to collaborate and perform in a
multicultural environment

Develop 21st century
Leadership skills



Learn to apply design thinking
in daily life

Learn and practice vision setting



In one sentence, they will develop
Entrepreneurial Intelligence (EnI) which is the most
important employability skill of 21st century

DELIVERY MODEL

INTERNATIONAL YOUTH IMMERSION
SUMMER - 2023

Young MBA Future CEO summit is delivered as a multi university learning experience. The students learn through



FUN BASED LEARNING

- GAMIFIED CLASSROOM LEARNING
- EXPERIMENTAL LEARNING
- ROLE PLAYS



ACTION ORIENTED

- CULTURAL EXCHANGE
- ACTIVE DISCOVERY
- INDUSTRIAL VISITS



THOUGHT PROVOKING

- PARTICIPATIVE TEACHING
- RESEARCH & CASE STUDY
- FOCUS GROUP STUDY

**"EVERY SINGLE MOMENT BRIMS WITH EXCITEMENT AND
ENDLESS POSSIBILITIES"**

PROGRAMME OVERVIEW

INTERNATIONAL YOUTH IMMERSION
SUMMER - 2023

The programme is designed in three phases, combining the best of online live interactive foundation sessions in the first week, with exhilarating, action-packed experiential learning at the prestigious University of Cyberjaya, Malaysia in the following two weeks.

Week 1:

Foundation programme - Live interactive online session

Week 2:

Future CEO Summit Phase 1 - University of Cyberjaya Campus, Malaysia

Week 3:

Future CEO Summit Phase 2 & Valediction and Certification Ceremony - University of Cyberjaya Campus, Malaysia



Dates

Foundation Programme:

17th July 2023 to 22nd July 2023

Future CEO summit at Malaysia:

24th July 2023 to 03rd August 2023

INDUSTRIAL VISITS & RESEARCHES

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SUMMER - 2023

1) Automobile manufacturing

Objective: Learn various best practices of large manufacturing organization in resource planning, allocation management and execution. This will help them to learn assembling - sales - service - customer experience.

2) Hospitality Sector

Objective: Learn various best practices in the hospitality sector which is human resource intensive. This will help the participant to learn and practice.

3) Chocolate Manufacturing and Sales:

Objective: Learn the best practices in consumer goods & segments, and identify various challenges involved. The visit will help them to understand customer experience management and sales & promotion techniques.

4) Luxury goods manufacturing and sales:

Objective: A visit to one of the luxury goods manufacturing centre using one of the costliest alloy will help the participants to learn the importance of human craftsmanship, how to operate in niche market, how to sell products on wants rather than needs.

5) Life Style Products large format retail sales:

Objective: This will help the participants to learn pricing, various promotional strategies and selling skills.

6) Mystery shopping:

Objective: A guided research based shopping experience where the participants will pretend as real shoppers in various outlets and evaluate various aspects of sales. The observations & learnings are recorded and presented.



NETWORKING & CULTURAL EXCHANGE

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1) Networking sessions with Entrepreneurs

Objective: Understand entrepreneurship from the real life heroes who left their comfort zones to follow their passion. This will inspire the participants to have a life vision.

2) Cultural Exchange and sports event

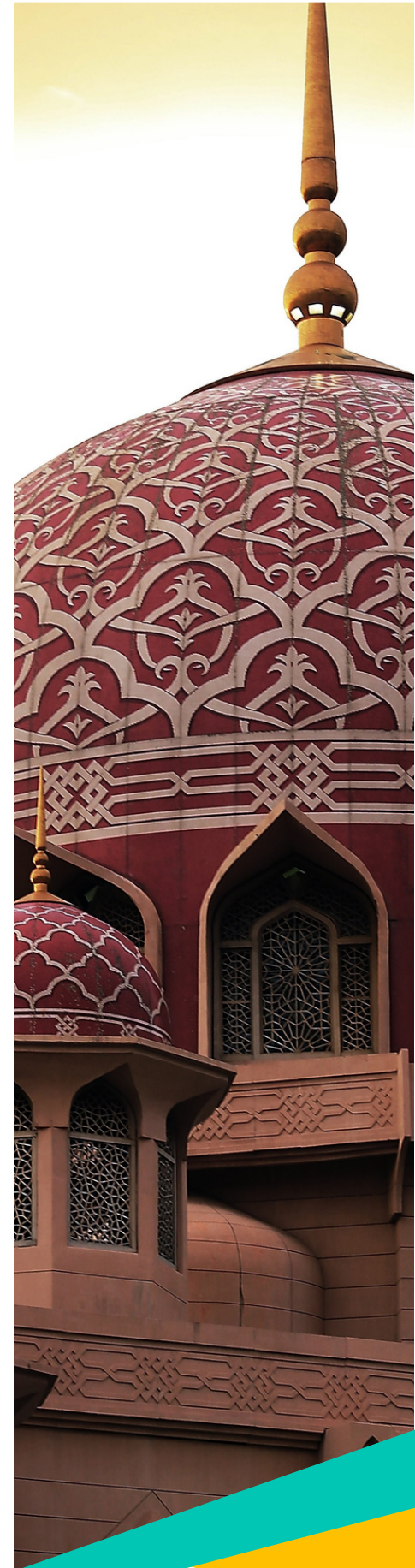
Objective: Learn and understand the culture of Malaysia and students from different countries. Learn to collaborate rather than compete.

3) Corporate meet-ups

Objective: Learn and understand the people's perspective about work environment, employee well-being and intrapreneurship. This will help them to realise the importance of people management in the 21st century.

4) Visit to traditional industries

Objective: Learn how to preserve the tradition and culture. This will open them up to new opportunities on creation and sales of various traditional products and experiences.



STUDY VENUE

CLAP has partnered with University of Cyberjaya to offer this unique learning experience to our participants..

University of Cyberjaya (UoC) is a top-tier university in Malaysia as reflected in the latest Ministry of Higher Education's SETARA ratings which has accorded UoC a 5-star rating. The university is located in Cyberjaya, Malaysia's first smart city on a 5-acre, modern, fully equipped, green-friendly campus

The University, together with its affiliated institutions currently have a student population of over 7,000 and has produced more than 12,000 successful graduates.

ACCOMMODATION & TRAVEL

Week 1 @ Malaysia - Double Sharing 3 star hotel accommodation at Cyberjaya

Week 2 @ Malaysia - Double Sharing 3 star hotel accommodation at Kuala Lumpur

Travel @ Malaysia - All travel will be in exclusive private coach for the participants with tour guide and trainers.

Upon finalizing the number of students participating in Malaysia. Future CEO Summit, we shall be responsible for making a room reservation for the students and provide details to parents.

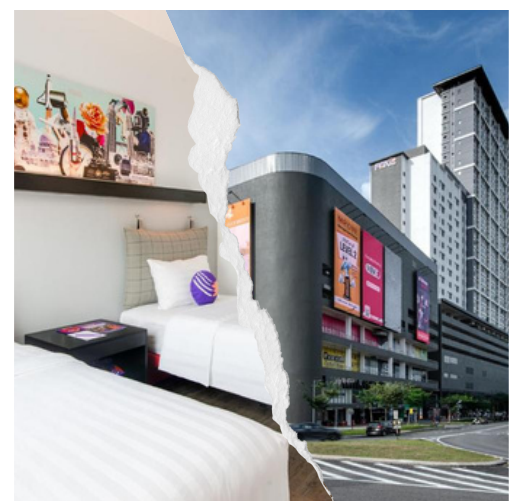
INTERNATIONAL YOUTH IMMERSION
SUMMER - 2023

PARTNER UNIVERSITY



QS EXCELLENT
★★★★★

<https://cyberjaya.edu.my/>



FUN & LEISURE

INTERNATIONAL YOUTH IMMERSION
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Our future CEOs should experience Malaysia at its best. They will be visiting major tourist attractions along with their trainers and tour guide. This will help them to know more about the country, culture and its vision!



Petronas Twin Towers now claim the spot of world's tallest twin buildings with their towering height of 452 m. This is one of the most famous places in Kuala Lumpur. The 88-storey buildings are connected by a double decker skybridge between the 41st and 42nd levels.

Menara KL Tower is a prominent Kuala Lumpur tourist spot in Malaysia. Though just 421 m in height, it houses the highest viewing deck in Malaysia. The architectural style represents the vibrant Islamic heritage and the perfection of a human life. The walls of the tower are dotted with Islamic tiles, Arabic scriptures, and abstract patterns.



The National Monument is a historical sculpture which was built to pay respect to those Malaysians who lost their lives fighting for Malaya's independence

**"UNFORGETTABLE LEARNING MOMENTS
THAT WILL SHAPE YOUR FUTURE"**

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FUN & LEISURE

INTERNATIONAL YOUTH IMMERSION
SUMMER - 2023



Batu Caves are illustrious limestone caves that hold three large and several other small temples in them. These caves are awe-inspiring in their own right. Some of these caves date back to over 400 million years.

Berjaya Times Square is a one-stop venue for great shopping, entertainment and dining experience



The national palace of Malaysia is the residence of the King of Malaysia and a symbol of the constitutional monarchy ruling system of the country. This is a tourist attraction where tourist can visit to the gate of the palace and take pictures with the horse riding royal guards.

"THERE ARE MUCH MORE PLEASANT SURPRISES WHICH WILL MAKE THIS LEARNING JOURNEY ONE OF IT'S KIND!"

FOOD

- All three meals are covered all the days in Malaysia.
- Vegetarian and Non-vegetarian meals are served.
- Personalised meals / orders will incur extra cost & to be paid by the participant.

PROGRAM ITINERARY

INTERNATIONAL YOUTH IMMERSION
SUMMER - 2023

Day 1

ARRIVAL AT KUALALUMPUR
CHECK IN AT HOTEL
WELCOME & CULTURAL ORIENTATION
FREE AND EASY

Day 2

OPENING CEREMONY AND INDUCTION
SESSION 01 : BUSINESS LANDSCAPE IN MALAYSIA
SESSION 02 : BEING AN ENTREPRENEUR AND BEING
ENTREPRENEURIAL
SITE TOUR : PUTRAJAYA AND CYBERJAYA

Day 3

KNOW MORE ABOUT YOUR UNIVERSITY - CAMPUS TOUR
SESSION 03 : CHANGING TRENDS IN INTERNATIONAL
BUSINESS ECOSYSTEM
SESSION 04 : HOW TO CREATE A SUCCESSFULLY BUSINESS -
SETTING BENCHMARKS AND STANDARS
SESSION 05 : VISUAL CASE STUDY AND TEAM
PRESENTATION



PROGRAM ITINERARY

INTERNATIONAL YOUTH IMMERSION
SUMMER - 2023

Day 4

SESSION 06 : SUSTAINABLE DEVELOPMENT GOALS -
BUSINESS ETHICS & RESPONSIBILITY

SESSION 07 : CULTURAL EXCHANGE EVENT, TEAM
BUILDING AND SPORTS ACTIVITY -
UNIVERSITY OF CYBERJAYA STUDENT
COUNCIL

SESSION 08 : CULTURAL EXCHANGE EVENT, TEAM
BUILDING AND SPORTS ACTIVITY -
UNIVERSITY OF CYBERJAYA STUDENT
COUNCIL

Day 5

SESSION 09 : LEADERSHIP BUILDING FOR FUTURE CEO

SESSION 10 : INDUSTRIAL VISIT

SESSION 11 : INDUSTRIAL VISIT

Day 6

SESSION 12 : INDUSTRIAL VISIT

SESSION 13 : INDUSTRIAL VISIT

SESSION 14 : VISUAL PRESENTATION AND TEAM
ACTIVITY ON INDUSTRIAL VISITS

SESSION 15 : NETWORKING WITH INTERDISCIPLINARY
FACULTY MEMBERS AND STUDENTS



PROGRAM ITINERARY

INTERNATIONAL YOUTH IMMERSION
SUMMER - 2023

Day 7

SESSION 16 : INDUSTRY 4.0 AND INDUSTRY 5.0 -
WORKSHOP AT UNIVERSITY PUTRA
MALAYA (UPM)

SESSION 17 : INDUSTRIAL VISIT

HOTEL CHECK-IN AT KUALALUMPUR

FIELD TRIP : VISIT TO PETRONAS TOWER & SURYA
KLCC

Day 8

FIELD TRIP : VISIT TO BATUK CAVES

FIELD TRIP : VISIT TO GENTING HIGH LANDS

Day 9

SESSION 18 : TIME WITH CORPORATE HEROES - FOCUS
GROUP INTERACTION WITH CORPORATE
HEROES AND ENTREPRENEURS

SESSION 19 : TIME WITH CORPORATE HEROES - FOCUS
GROUP INTERACTION WITH CORPORATE
HEROES AND ENTREPRENEURS



PROGRAM ITINERARY

INTERNATIONAL YOUTH IMMERSION
SUMMER - 2023

Day 10

SESSION 20 : MYSTERY SHOPPING ORIENTATION

**SESSION 21 : MYSTERY SHOPPING AT BERJAYA TIME
SQUARE**

SESSION 22 : INDUSTRIAL VISITS

**SESSION 23 : PREPARATION FOR BUSINESS
HACKATHON**

Day 11

VALEDICTION AND CERTIFICATION

**SESSION 24 : PROBELM STATEMENT AND DISCUSSION
AT UNIVERSITY OF CYBERJAYA**

**SESSION 25 : BUSINESS PRESENTATIONS BY
PARTICIPANTS**

**SESSION 26 : VALEDICTION AND CERTIFICATION
CEREMONY - VICE CHANCELLOR,
UNIVERSITY OF CYBERJAYA**

SESSION 27 : PARTICIPANT'S SPEECH

Day 12

RETURN TO NATIVE LOCATIONS



FOLLOW-UP SESSION

INTERNATIONAL YOUTH IMMERSION
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THERE WILL BE **MONTHLY FOLLOW-UP SESSIONS** (LIVE ONLINE) HEADED BY INDUSTRY EXPERTS AND ENTREPRENEURS.

THERE WILL BE **ANNUAL MEET-UPS AND NETWORKING EVENTS** WHERE THE PARTICIPANTS GET DIRECT ENTRY.

PARTICIPANTS GET A **DIRECT ENTRY TO BIZ BATTLE LEAGUE** - AN ANNUAL ENTREPRENEURSHIP COMPETITION.



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INVESTMENT

INTERNATIONAL YOUTH IMMERSION
SUMMER - 2023

Experience the transformation through our innovative learning system - **A long-term investment, not a mere price tag.**

EARLY BIRD OFFER

1500 USD

REGULAR INVESTMENT

LAST DATE OF REGISTRATION

17TH JULY 2023

1800 USD

INCLUSIONS

- Global mobility visa (Special Visa for student internship and studies)
- Airport pick up and drop off (Malaysia)
- Three star twin sharing accommodation at Cyberjaya and Kuala Lumpur
- Foundation Course (Online)
- Programme at University of Cyberjaya
- Workshop at University Putra Malaya
- Industrial visits
- Trainer
- Travel Guide
- Field trips and attraction tickets (if applicable)
- All local transportation in private exclusive couch for participants
- All meals covered during the stay

EXCLUSIONS

- Air Travel expenses
- Travel Insurance and health insurance
- Personal shopping and other personal expenses
- Local and international call / communication facility (Participants can take local sim card)
- Snacks, additional food and local travel outside of itinerary

BOOKING & CANCELLATION

INTERNATIONAL YOUTH IMMERSION
SUMMER - 2023

- Register for the programme by visiting www.myyoungmba.com/iyi
- You can make the payment towards

CLAP Smart Learn FZC

IBAN: AE650330000019101203095

Account No: 019101203095

CIF Number: 014606449

Bank: Mashreq Bank

- Program confirmation with the schedule, hotel details, Coordinator details with contact information will be provided within three days after your registration and successful payment.

If the participant opts for a cancellation & refund after registering,

- Refund of 70% of the total payment will be provided after deducting visa and administrative charges, if the request is received within 5 days after the successful enrolment for the programme.
- 6th day from registration to 15th days prior to the programme commencement day - 50% Refund.
- Any Cancellation within 14 days prior to departure - 0% Refund.

FREQUENTLY ASKED QUESTIONS

INTERNATIONAL YOUTH IMMERSION
SUMMER - 2023

1) Who should attend this programme?

Any student who wishes to develop the Entrepreneurial Intelligence (EnI) through a one of its kind learning exposure, should join this programme.

2) What is the age criteria to participate in the programme?

An ideal participant need to belong to the age group of 16 - 21. However, relaxation will be made for the exceptional candidates.

3) Is there any academic qualification requirement to participate in the programme?

There are no academic qualification requirements to participate in the programme.

4) What is the language proficiency requirement?

Participant needs to have proficiency (Read - Write - Speak) in English language. All the sessions are delivered in English.

5) Do participants need to carry laptop?

Participants are encouraged to bring their on laptop or tablet PC as there will be activities and presentations.

6) What will happen if the participant is unable to attend the programme due to sickness or any other personal problems?

Participant will be supported with personal care and medical attention where they will have to bear all medical expenses. If the participant wishes to travel back, arrangements will be made on actual expenses which need to be borne by them. As all the payments are made to university in advance, no refund will be provided in this case.

7) Is there medical requirement for the travel ?

All the students need to be fully vaccinated against COVID -19 and need to possess a valid certificate.

8) Can the participants carry medicines?

Participants can carry his/her personal medication with prescription. Please check for banned drugs in Malaysia.

9) Can the parents accompany the participant?

Parents can accompany the participants on their own cost. But the participant need to stay with the fellow participants of the programme as there are networking, events and team activities.

10) Can the participant stay back at Malaysia after the programme?

Participant can stay back at Malaysia till the visa validity is over. Parent/guardian need to be present or provide approval and undertaking for this. CLAP My Young MBA team won't be able to provide any support after the completion of the programme.

11) What is the trainer-student ratio for the programme?

Trainer-student ratio for the programme is 1:10

12) What if the participant could not perform well during the programme?

As an international practice, we don't follow a comparative evaluation mechanism and grading based on that. We empower the participant to perform better and provide feedback based on how much he/she has improved. If a participant finds any difficulty, we will be providing a personal mentor support during the programme.

WE ENSURE A POSITIVE GROWTH OF ALL OUR PARTICIPANTS!

CERTIFICATES



Young MBA certificate



Future CEO Summit & Internship Certificate

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SUMMER - 2023



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www.myyoungmba.com +971 564600122 hello@myyoungmba.com



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